

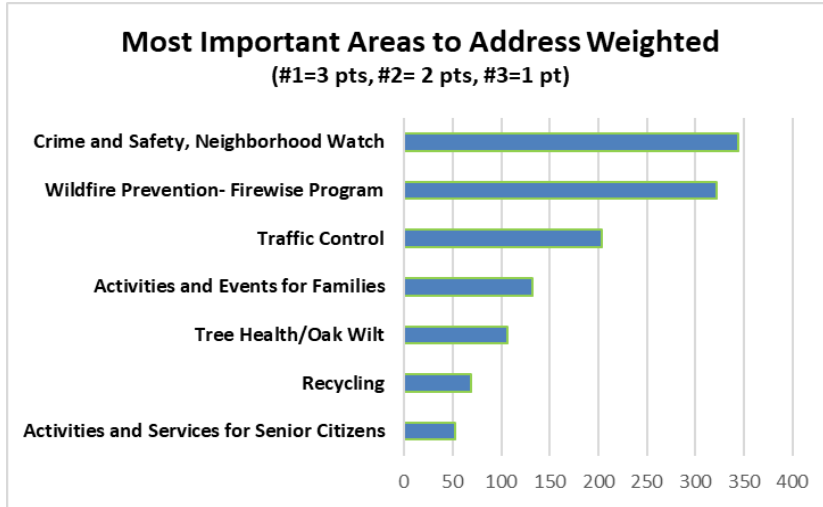
2025 NWACA Neighborhood Interest Survey Results

March 2025

In February NWACA conducted its annual survey to identify issues that are most pressing for the neighborhood. Survey Monkey was used, and anyone in the neighborhood could participate. Paper surveys were sent to NWACA members without internet access. There were 211 responses, five of those on paper. Results are summarized below.

Q1: What areas do you think are most important for NWACA to work on in the coming year? [choose only 3, rating them first choice, second choice, third choice] (211 responses)

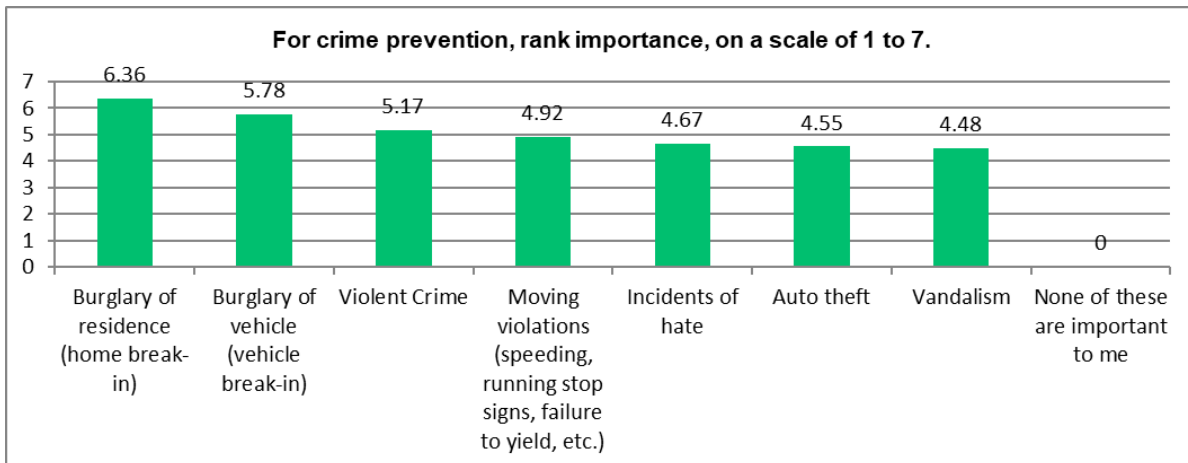
A weighted rating was computed to be able to see the overall responses to each of the items. The response regarding Wildfire Prevention increased significantly from last year.



The “other” responses included:

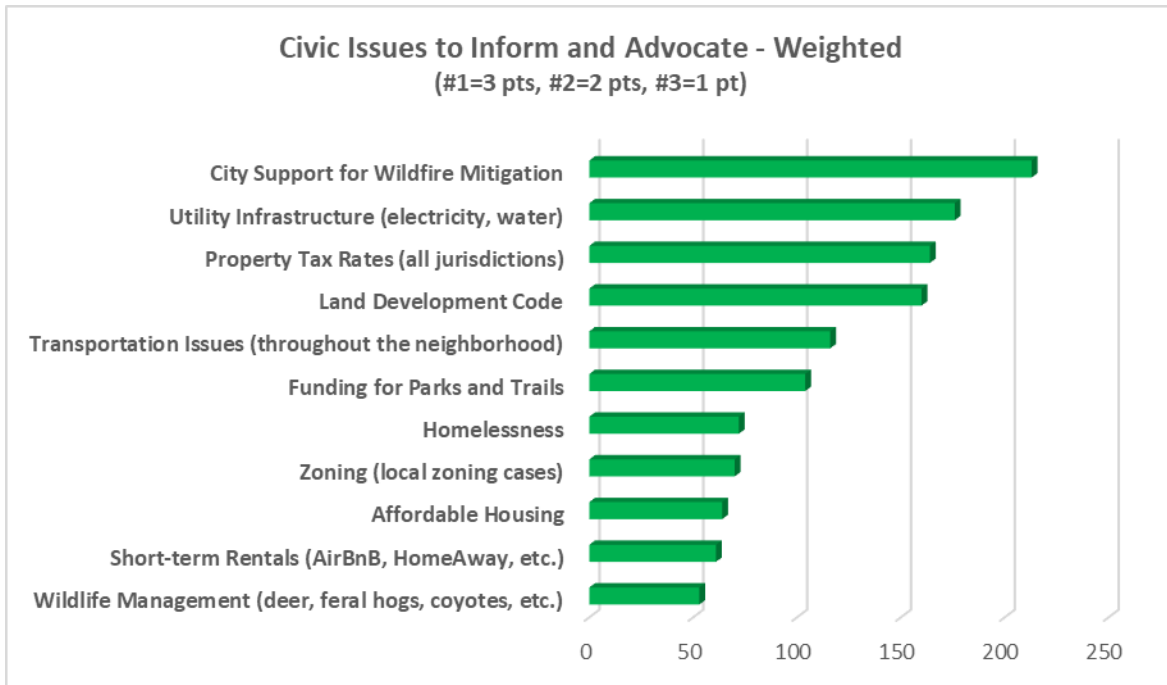
- 4 – remove or improve traffic “enhancements” including speed bumps on Mesa, parking lane on Far West, and bike lanes around Doss & Murchison
- 3 – too many deer
- 2 – zoning / land development
- Others mentioned: parks, constable program, community events, wider sidewalks for new construction, and installing underground power lines.

Q2: With respect to Crime Prevention, rank these in order of importance to you. (210 responses)



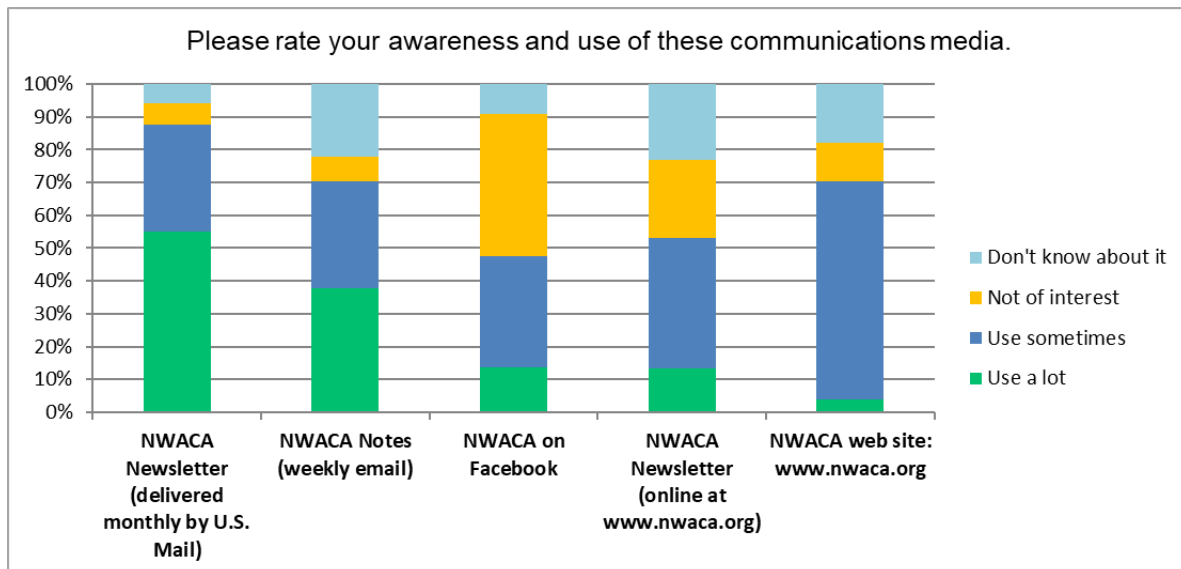
Q3: Which civic issues would you like NWACA to provide information on and to advocate for your concerns? [Choose no more than 3, rating them first choice, second choice, third choice.] (211 responses)

A weighted rating was again computed, showing how interest varied among the items. City Support for Wildfire Mitigation increased from #7 last year to #1 this year.

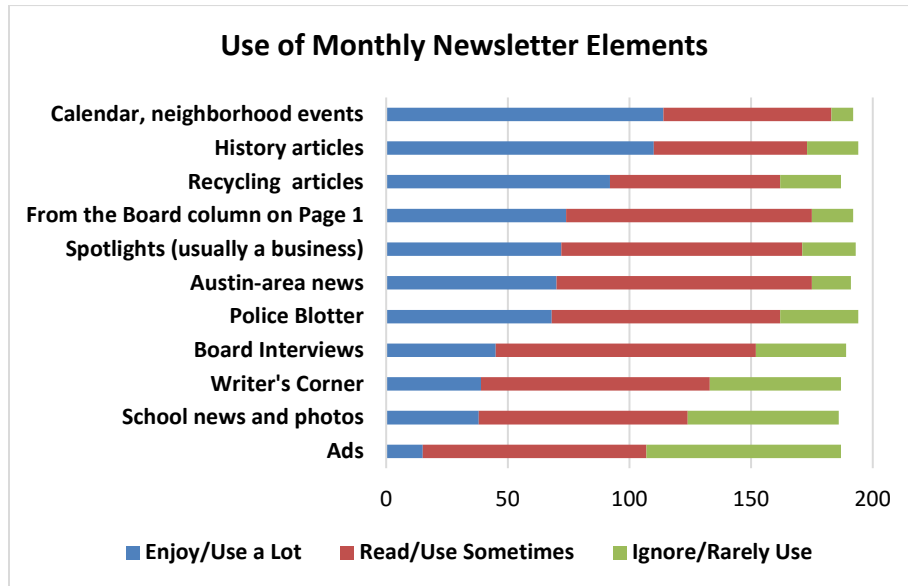


The “other” responses mentioned street safety for pedestrians, cyclists, and cars (3) and one each regarding loud motorcycles, fiber internet, water conservation, and emergency medical care.

Q4: Please rate your awareness and use of these NWACA communications media (211 responses)

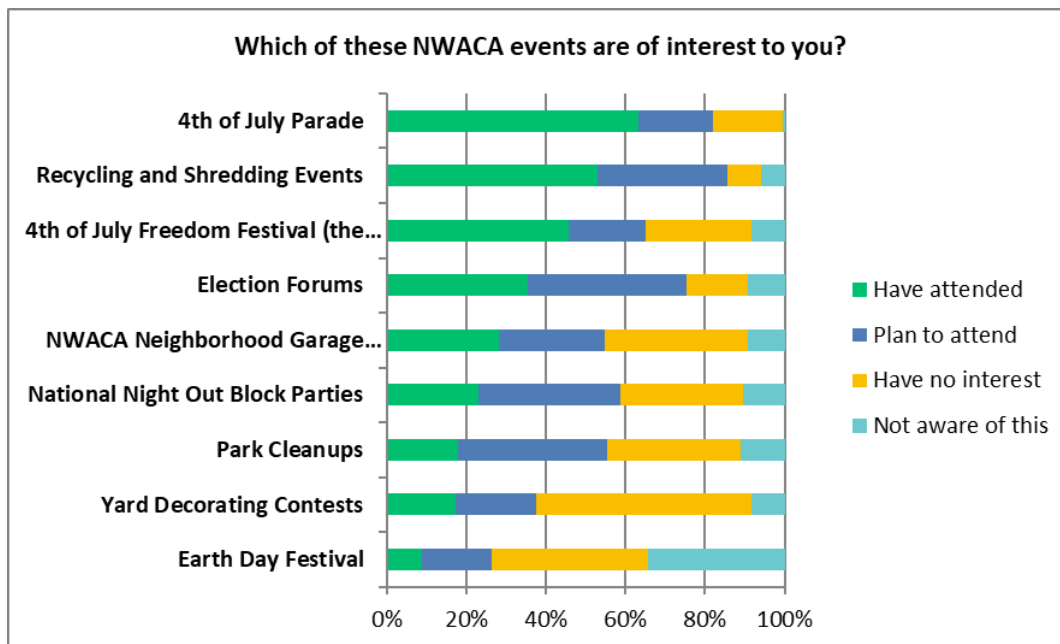


Q5: Please rate the following elements of the monthly newsletter. (200 responses)



Q6: Which of these NWACA events are of interest to you? (211 responses)

Given that NWACA has hosted a 4th of July Parade for more than 50 years, it's no surprise that it's in first place. Our newest event, the Earth Day Festival, needs some publicity.



Q7: Are you a current member of NWACA? (211 responses)

Answer Choices	Responses	
Yes	83.41%	176
No	6.16%	13
Don't know/Don't remember	10.43%	22

Q8: If you're not currently a NWACA member, what might entice you to join? (12 responses)

Responses included:

- 3 – plan to join
- 3 – need a reminder
- Others mentioned (one each): crime prevention / constable funding, make all events open to everyone, and recruit HOAs / condo owners.

Q9: What is your zip code? (211 responses)

Answer Choices	Responses	
78731	80.57%	170
78759	18.96%	40
Other (please specify)	0.47%	1

The “other” response was 78750.

Q10: What type of household is yours? (211 responses)

Answer Choices	Responses	
Own my/our home	97.16%	205
Rent a single-family home	0.95%	2
Rent an apartment	0.95%	2
Other (please specify)	0.95%	2

The “other” responses were own condo and business in the neighborhood.

Q11: What is your age? (optional) (207 responses)

Answer Choices	Responses	
under 30	0.00%	0
30-49	13.53%	28
50-69	37.68%	78
70+	48.79%	101

Q12: Please provide other suggestions and comments you have on NWACA activities or services. (46 responses, some with multiple items)

The most common categories of responses were these. All comments were provided to the NWACA Board for their review and response.

- 12 – traffic/changes including speeding, speed bumps, bike lanes (for and against barrier sticks), too much traffic. Three specifically mentioned 2222 – noise, speeding, and bike navigation.
- 9 – thank you for the work being done
- 5 – requested content for communications and feedback on the newsletter, NWACA Notes email, and Facebook group
- 4 – July 4th – 3 in favor of moving back to Far West/Doss and 1 liked location near Hill
- 4 – residents are older/physically unable to participate in events
- 3 – appreciate the recycling events, request for education on what can be recycled
- 3 – sidewalks, specifically adding, widening, and indicating pedestrian right of way; one against changes on Mesa
- 2 – deer overpopulation and education not to feed them
- 2 – suggestions for Bull Creek and Allen parks

- 14 miscellaneous comments, including suggestion for additional National Night Out in the spring, bicycle safety education, removal of homeless encampments, cleaning up litter, incentives for NWACA membership and Neighborhood Watch, underground power lines, more diversity in restaurants, advocacy re: STRs, making a Northwest Hills Turkey Trot a NWACA event, and wildfire prevention.