NWACA Board Meeting Minutes May 8, 2024

Dell Jewish Community Center –Fridel Board Room

Attendance: Joyce Statz, Julie Waidelich, Kevin Kott, Connie Lundgren, Teri Schock, Vicki DeWeese, Ben Luckens, Dana Winer

Not present: Carol Dochen, Ruven Brooks, Charlie Galvin, Richard Grayum, Chris Bove, Mae Levitan, Mick Koffend, Jessica Forrest

6:40pm Call to order by Joyce Statz

Consent Agenda

Approval of March 2024 Minutes – not approved because we do not have a quorum

Membership

Membership –2024 target is 900; EOM April 749

Financial Report

Joyce reported that we are carrying a bigger balance in our checking account than usual currently because we will have a lot of expenses due to our July 4th event. We've had an increase in income due to the Business Membership dues.

Old Business

Status of Business Memberships:

Julie Waidelich reported that we are almost finalized with business members with good results for this year. We would like to recruit a board member who would be willing to act as a liaison between NWACA events and the Business Members to ensure they are getting the full benefit of their membership. We also have a need for a board member who could help promote the businesses on our social media page and through other online distribution.

Status of Financial Review Committee:

Vicki shared that we are still looking for another person who could participate in the Financial Review Committee. She expects 3 x 30-minute calls to go through the list of items for the review and to make sure everything is aligned with our bylaws. Bart Arnold will be serving on this committee along with Vicki Deweese. Ben Luckens has volunteered to help.

Status of newsletter distribution experiment:

Dana reported that we conducted a three-month pilot test to assess the number of recipients in two test postal zones not normally included, to see who would like to receive the newsletter. The first month of the pilot test was March when the neighbors received the newsletter and an insert asking recipients to respond to a survey about receiving the NWACA newsletter. There were approximately 1300 addresses who received the inserts. The newsletter was not sent in April, because of a communication miss with the publisher, but it was sent again in May along with another insert. We have had 21 responses to the insert as of today. Several questions were asked, which can be viewed on the Newsletter Feedback 2024 survey. The team working on this is in the process of analyzing the information received and will report back to the board next month.

Status of Annual Meeting:

Joyce walked through the agenda, layout map, committee plans with the board. We will have tables representing COA – Austin Energy, COA – ARR, COA – Austin Water, AFD Wildfire; NWACA tables for Wildfire, Crime Prevention, Zoning, Communications, Civic Engagement, Parks, 4th of July. We will also share the NWACA Events for 2024. Based on pending needs, we filled may of the roles by existing board members as noted below:

- Dana will help as a timekeeper
- Kevin Kott will help to count heads
- Kevin will help to set up the meeting (5:45 pm on 5/15)
- We still need someone to monitor the snack table

- Ben will manage the zoning table; Charlie Galvin may be able to help too
- Kevin and Connie will help with Crime Prevention Table
- Chris will help with the July 4th table
- Tree, Wildlife, and Environment table will be manned by David Hogan
- Transportation Table is expected to be manned by Ruven
- Wildfire Prevention will be manned by Steve Kline and Joyce Statz

Chris, Mick and Joyce are taking on the bulk of the planning for July 4th. The permits are in process and many details are being managed. Based on a few pending needs for the event, we asked for volunteers for the following:

Requests for items

- Canopies Julie, Carol, and NWACA
- o Tables, chairs Teri, Merriessa? Joe?
- We are exploring ideas for the Grand Marshall
- Dana Winer has offered to be Lady Liberty
- Julie Waidelich will help identify business members to be at Freedom Fest

Review draft web page for Subdivision Deed Restrictions:

Joyce presented the webpage that will house the deed restrictions for our neighborhood. It will likely be under the resources tab, but is a work in progress and documents are still being uploaded to the webpage. It was suggested that we include a disclosure to release NWACA from any liability. Joyce noted our attorney business member, Rob Breunig, could likely assist with this. We also discussed acknowledging Independence Title for their work on this project, but it was recommended that we obtain their approval before doing so.

Help wanted for June 8 Pool Opening Celebration:

Joyce asked for assistance for this event where we will be serving snow cones. Teri offered to be there.

Update on NNNO planning:

Kevin will be soliciting neighbors to sign up as block party leads. The residents will put on block parties and we will supply all of the instructions and ideas for the party. Connie noted the bag will include instructions on how to get organized, a list of games/activities, NWACA cup, etc. They are hoping to have around 50 to 100 blocks participate. The date is Sunday, September 15th. There were a lot of ideas shared about promoting the event including offer a financial incentive (ie. cash), a bag of goodies, etc. to encourage residents to participate.

New Business

Other Business for the Board

Announcements and Updates

We have not made any progress yet with Anderson High Tennis Booster club to address neighbor concerns about access to courts. Possible newsletter article regarding resolution. However, we have a new board member who serves on the tennis booster club and we are hopeful this will help us mediate some agreement between the tennis organization and the use of courts by our neighbors.

Board officer nominations will be solicited in the coming weeks. Ben, Vicki and Joyce as the Nominations Committee will be heading up this effort.

Meeting adjourned at 8:28pm. Minutes by Julie Waidelich.

NWACA Notes Deadline-Each **Tuesday** at Noon Next Board Meeting, **June 19, 2024**, 6:30 p.m. Annual Meeting, **May 15, 2024**, set up at 5:45 p.m. STM Huffman Hall