

NWACA Board Meeting
November 13, 2019
Galaxy Cafe
6:30 p.m.

Attendance: DeWeese, Wojtewicz, Wright, Bolick, Rawlings, Grayum, Polston, Schock, Nash, Waidelich, Lundgren, DePalma, O'Leary
Proxies: Chris Hadju, Bridget Keating, Charlie Galvin

Guest: Chris Currens, State Preservation Board, Joyce Statz, NWACA Zoning, Ben Luckens, NWACA Zoning

- a. 6:37 p.m. Call to Order DeWeese
- b. 6:38 p.m. Minutes, September-**VOTE** O'Leary/Wojtewicz
 - a. Seconded by DePalma, passed unanimously
- c. 6:39-6:50 p.m. Financial Reports DePalma
 - a. Update-Membership System-Braintree
 - i. It's working; we'll be doing JAN annual renewals
 - b. Special Projects
 - i. We do this twice a year. Do we want to do 10 this year?
 - ii. Memberships and sponsorships are up.
 - iii. MOTION: Arrott, \$10k for a single disbursement, with a consideration to potentially do it again later in the year. Seconded by O'Leary, motion passed unanimously.
 1. Consider the marketing campaign, newsletter et al; give people ideas of what we've done this in the past.
- d. 6:50-7:00 p.m. Housekeeping DeWeese
 - a. Chris Kaz-Secretary-**VOTE**; motion -Arrott, seconded-O'Leary, passed unanimously.
 - b. Membership
 - i. Still 30% above, year over year; ~980 on Facebook
 - c. Service mark (as opposed to Trademark- State not Federal)-Pending
 - i. We've been using this symbol, NWACA since at least 1995
 - ii. We have NWACA.org, do we want .com and .info; .com is like \$2400; ours gmail is NWACAinfo-discussion
 - iii. NWACA Notes, PEEL takes advertising dollars in, with those dollars, they publish our newsletter, they own the mailing list
 - iv. Motion: Website Update: Newsletter tab, O'Leary motion, Arrott seconded, motion passed unanimously
 - d. Thanks for Constable; requests to continue
 - e. Thanks for Zoning Meeting; requests for more
 - f. Thanks for 2222/Mt. Bonnell with HPWBANA
 - g. By-laws- 501c-4, Election of Board Members, Standing Rules-**Email**
 - h. Facebook Rules-**Email**
 - i. About political and keeping out partisan posts
 - i. Nominating Committee set in January, April Elections
 - j. NWACA Turkey Trot DeWeese for Pooja Sethi, Waidelich
 - i. Sethi contacted Ready to Run
 - ii. Route, something like Mesa, Far West, West Rim, Burney
 - iii. We'll print the time, market on our daily communications and Facebook post
 - iv. If Ready to Run does the setup, we'll consider as sponsor
 - k. Holiday Party O'Leary
 - i. Reminder to RSVP
 - ii. Board members invited, the room fits 38, \$20 per person; deadline is DEC 1; no room fee

e. Committee Reports

- a. 7:00-7:05 p.m. Recap- Recycling Event Arrott RECAP: it was good, well attended, ~80 households represented; mostly paint; well on the memberships for renewals and signups; new location was good, "we liked it"
- b. 7:05-7:10p.m. Recap- Civic Engagement Polston: LDC is the obvious
- c. 7:10-7:40 p.m. Zoning and Transportation Brooks/Nash & co.
Pictures of places
Motion, DeWeese: Spend \$3127 and accept the \$500 anonymous donor, Seconded by Nash
 - i. 2 in opposition
- d. Who will answer the questions?
 - i. Tell people to send emails to info and then will forward it to the following members of the Zoning Committee-Polston, Luckens, Wojtewicz, Statz, Brooks, Nash
 - ii. Caveats: moving data, changing data, put a way for people to submit their own personal maps,
 - iii. Special Edition Newslettr Review team: Kaz, Nash, Polston, Grayum, DeWeese, Luckens, Lundgren, Waidelich, Statz
- f. 7:40-7:45 p.m. NWACA UT Game Watch Parties-Committee Formation ` Nunis
 - a. 11/16 Iowa State-Bolick, Schock, Luckens
 - b. 11/23 Baylor-DeWeese, Arrott
- g. 7:40-7:45 p.m. Day in the Park-Committee Formation-Jt. With HPWBANA Waidelich, Chair
Richard Grayum will help with events
- h. 7:45-7:50 p.m. Sponsorship-Committee Formation- Waidelich, Chair,
 - a. 4 people doing 15-20 businesses would be great
 - b. Wright, Schock, Grayum, and Lundgren are committee
- i. 8:53 p.m. Adjourn
- j. NO DISCUSSION
 - a. Communications Wright
 - b. Parks Alexander
 - c. History Jones
 - d. Wildfire Statz

UPCOMING!

Saturday, November 16th, UT@ Iowa State, Austin Terrier, 2:30 p.m.

Saturday, November 23rd, UT@ Baylor, Austin Terrier, Time TBD

Thursday, November 28, 2019, NWACA Turkey Trot-Location/Time TBA

Holiday Party-December 10th, 6:30 p.m. Azul Tequila

Next Meeting: Tuesday, January 14th, 6:30 p.m., Galaxy Cafe