

**NWACA Board Meeting June 11, 2019 Board Minutes**  
**Galaxy Cafe 6:30 p.m.**

Attendance: Vicki DeWeese, Joanie Arnott, Ruven Brooks, Julie DePalma, Charlie Galvin, Louri O'Leary, Mike Polston, Roger Bolick, Richard Grayum, Julie Waidelich, Terri Schock, Connie Lundgren, Julie Rawlings and Monique Wright.

Proxy: Brad Banister

Absent: Caroline Alexander, Aaron Daniels, Tracey Fine, Bridget Keating, Rachel Lance, Chris Roddy and Chris Hajdu.

The meeting was called to order by President Vicki DeWeese at 6:30 pm who welcomed everyone. A quorum was present.

**Minutes**

Joanie Arnott made the motion to approve the April minutes and Julie Waidelich seconded. Motion passed.

**Financial Reports**

Julie DePalma discussed the budget balance sheet, January to May Profit/Loss report and the Budget versus Actuals from January to December 2019. Additionally, Julie provided an update on the membership system-Braintree.

**Housekeeping**

Vicki DeWeese presented a slide on May Membership. We had a 72% increase in membership compared to May of last year. We have approximately 1500 members. Vicki and Julie Rawlings have volunteered and provided lots of time with responding to emails and communications to address the new closed FB group membership to increase our membership via Facebook. Vicki encouraged all to invite your friends to LIKE the Community page.

Vicki DeWeese discussed that Arron Daniels has resigned, and Caroline Alexander will resign in the fall. Additionally, Bridget Keating will become Parks Committee Chair.

Vicki DeWeese discussed the upcoming July 20, 6pm – 8pm Murchison Pool Party and invited all to attend.

Vicki DeWeese discussed talking to neighborhood businesses for socials and asked if the board members had suggestions. Ruven Brooks suggested that Drive a Sr. could help with transportation. Robyn Goodrich Nunis will draft a proposal and bring it to the August meeting.

Vicki DeWeese was approached regarding the possibility of a junior / senior membership level and a teen liaison on the Board. The board members felt that dues are low and one rate is sufficient. The board considered that it would be impossible to

pick a teen liaison, but that teen's needing to attend a civic meeting are welcome to attend NWACA meetings with RSVP.

## **Committee Reports**

### ***Day in The Park Recap***

Julie Waidelich and Connie Lundgren discussed the first Day in the Park and details being considered for the 2020 Day in the Park. Julie and the board members discussed paying for the stage, a new park location since the playground will be built and Murchison will be under construction, access to electricity, kickball fields, sponsor locations and parking issues.

### ***Sponsorship***

Julie Waidelich discussed all sponsorships are paid to date and discussed the July 4<sup>th</sup> Freedom Festival and giveaways. Also, Julie discussed the sponsor payment/services time frames for either January to December or a new pricing after February 15. The board needs to consider year long or a one time offer for events.

### ***July Fourth Parade/ Freedom Festival***

Joanie Arnott discussed the parade details and the July 4th committee meetings that will take place at Epoch Coffee, starting at 7:45AM on June 14<sup>th</sup> June 21<sup>st</sup> June 28<sup>th</sup> and July 2<sup>nd</sup>. Co-Chairs Joanie Arrott and Abby Karp are coordinating the parade logistics, float contest, Freedom Festival event, t-shirts, and Veterans participation. The current parade projects include: PostNet is developing the mock-up banners for the ceremonies, the music is confirmed and the MoC is to be determined. The request is in for the street closures /cones/and barriers. Invitations to elected officials have been sent out.

The Veterans sub-committee will be coordinated by Teri Schock and the confirmed Veteran participation to date is:

- Austin Post 757 (Jewish War Veterans group at Dell JCC) – expect to have 10-12 participants
- Atria Senior Center (Arboretum) – finalizing headcount on attendees

The Veteran transport options are the Classic Chevy Car Club and the Trailer Float - Troop 511 tentatively assigned to decorate.

Julie Waidelich has invited sponsors to host tables/ tents at the post parade Freedom Festival. The Festival will have: balloon animals, petting zoo, School of Rock, games from vendors, cookies, tacos, watermelon, water stations, dog water stations, coffee, trash and port-a-can vendors.

Joanie Arnott has placed the t-shirt order and is expecting arrival on June 17<sup>th</sup>. Nyre Spitzer did a great job with the t-shirt design this year and last. Sharon Wilson will help with packaging t-shirts. Currently, sales are available online and distribution schedule (tentative) is set for Monday, June 24<sup>th</sup> at Tomlinson's, 4:00 - 6:00PM; Wednesday,

June 26th at Galaxy Cafe, from 4:00 - 6:00PM and Friday June 28th at Epoch Coffee, 9:30 - 11:30AM.

Louri O'Leary will coordinate the Float Contest and judges. Sign-up forms are available online. We have two floats so far.

We still need the following volunteers - Freedom Festival Volunteers– position at end of parade- manage exiting parade participants; provide support during Freedom Festival.

### ***Zoning and Transportation***

Ruven Brooks discussed Zoning and Transportation issue and presented the *Timeline for a New Development Code* with details on the May 2nd Council 8-3 vote, 19-page report, and the CODEnext - Draft three. Ruven and the committee members will keep current with the Council progress and keep the long-term visions of the NWACA area as a priority. Ruven also discussed the TXDOT 360 program at Lakewood Drive/Spicewood Springs Road and the Strategic Housing Blueprint: Methodology for Geographic Affordable Housing Goals. Vicki DeWeese presented an article on Austin traffic congestion.

### ***Civic Engagement-Legislative Report- STRs: AISD***

Mike Polston discussed the results of legislation and provided a Legislative Report on STRs concerning the details of Austin's Short-Term Rentals and success in the Texas versus City STR Management. Mike has written an article for the July NWACA newsletter and asked for additional input. The board discussed the pros and cons and the effect on the neighborhood. Joanie Arnott made the motion to approve posting public STR data in the newsletter and on the website regarding the complaints by in NWACA zip codes. Louri O'Leary seconded. Motion passed with two abstentions.

### ***Communications-NWACA Notes***

Monique Wright presented on iContact versus Mailchimp and her recommendation was to stay with iContact.

### ***Other***

Vicki DeWeese discussed the Adler Amendment pertaining to City ordinances relating to camping in public areas, solicitation, and sitting or lying in public areas in Austin.

### ***Adjourn***

Vicki DeWeese announced at 8:30 that the meeting was adjourned.

### ***Next Meeting - Tuesday, August 13th, Galaxy, 6:30 p.m.***

Upcoming: July 4<sup>th</sup> Parade, Thursday, 9:00 a.m. start, Freedom Festival at Epoch; Murchison Pool Party, Saturday, July 20<sup>th</sup> 6:00-8:00 p.m.; Special Zoning Meeting with Board-July, TBA