

NWACA Board Meeting November 13, 2018 Board Minutes Galaxy
Cafe 6:30 p.m.

Attendance: Vicki DeWeese, Caroline Alexander, Joanie Arrott, Brad Banister, Ruven Brooks, Aaron Daniels, Chris Hajdu, Richard Grayum, Louri O'Leary, Mike Polston, Julie Rawlings, ~~and~~ Julie Waidelich and Bridget Keating.

Proxy: Julie DePalma, Roger Bolick, Charlie Galvin, Rachel Lance, Connie Lundgren Vicki had Julie D., Roger B., and Connie L. Louri did you have Charlie and Rachel?

The meeting was called to order by President Vicki DeWeese who welcomed everyone.

Minutes

Louri O'Leary motioned and Brad Bannister seconded to approve the September and October minutes. Motion Approved.

Membership

Vicki provided a handout with ideas from Shannon Meroney on opportunities to increase membership. Various ideas were discussed by the Board on membership such as walking door to door with flyers or hang tags, provide perks / discount or benefits, holiday lights tour, music at Murchison, nationwide search on other ideas, provide a list of our expenses and need for funds, publicize/explain the costs and what the money is spent on/ budget, boundaries have been extended to more services, and to raise the dues. With the new online membership to start in January and the calendar year January to December member time frame this should help increase membership too.

Financial Reports

Vicki presented the current balance sheet provided by Julie DePalma thanked her for her work updating our records. Vicki provided details of the budget work behind the scenes, as well as how time-consuming handling membership has been. The budget vote and the membership system will begin in January 2019. We are waiting to hear a test date for the membership system.

Reserve Policy

Louri O'Leary motioned and Caroline Alexander seconded to approve the reserve policy recommended by the Finance Committee.

Committee Reports

Tree, Environment & Wildlife- BOPA, Oct. 13th, 8-10, AHS

Joanie Arrott discussed working with Anderson High School for BOPA and making earlier arrangements to be on the school grounds in the future.

Parks-Update on Murchison Playground

Caroline Alexander provided information on the city permits and the groundbreaking ceremony which will be in late winter/early spring. A membership drive discussion took place that Board members should attend to take membership forms and dues at this event and others during the year.

Communications

Vicki asked for additional help in proof reading the newsletter. Julie Rawlings and Bridget Keating offered to assist. Vicki asked Ruven Brooks to present a disclaimer for the newsletter to be listed under the Peel disclaimer. Louri O'Leary motioned and Joanie Arnott seconded the disclaimer to read "the newsletter of NWACA is provided and distributed by Peel and NWACA is not responsible for content of advertisement but only for the articles in the newsletter" and NWACA will ask Peel to send the newsletter including ads for review before distributing. Motion Approved.

Sponsorship

Joanie Arnott stated that the Thank You notes and t-shirts were sent to the sponsors. Discussion about posting the years on the decal such as 2019-2020 for next year and to give decals to sponsors who provide perks for events such as NNO, NWACA kickball, recycling and the garage sale. Julie Waidelich discussed the need for banners such as on Far West and Joanie brought up Post Net will likely donate In-Kind foam boards. Joanie also discussed having a calendar of events where Board members are needed and to sign up to help grow membership. Julie Waidelich suggested having a calendar showing specific NWACA events throughout the years.

Housekeeping

Vicki stated that the December party is now December 13. An email regarding how to pay Treasurer, Julie DePalma will be sent. Board members, spouses and Committee Chairs will be invited.

Congratulations to our new Communications Committee Chair Rachel Lance.

Vicki mentioned that all Board members will continue in their 2018 roles in 2019.

Adjourn Joanie Arnott motioned, Louri O'Leary seconded to adjourn. Motion Approved

Next Meeting - Monday, January 8th at Galaxy Café 6:30 p.m.