

NWACA Board Meeting April 10, 2018 Board Minutes

Galaxy Cafe 6:30 p.m.

Attendance: Vicki DeWeese, Brad Banister, Roger Bolick, Ruven Brooks, Aaron Daniels, Julie DePalma; Tracey Fine, Charlie Galvin, Richard Grayum, Chris Hajdu, Rachel Lance, Connie Lundgren, Louri O'Leary, Mike Polston, and Lauren Ward.

Guests: Ellen Doenges, Bill Jakobeit and Ben Echelson

The Meeting was Called to Order by President Vicki DeWeese who welcomed everyone.

Citizen Communications: Bill Jakobeit came to speak about hearing shots fired in the canyon near his home on Ladera Norte.

Game Warden Ben Echelson came to discuss poaching in our neighborhood. He said that hunters using infrared or night vision were killing deer and other wildlife with both rifles and bows and arrows. He advised that neighbors should be on the lookout for trucks parked at the greenbelt entrance; guys in the back of trucks; and listen for gunshots and look for arrows. Neighbors should take video and photos for evidence. Neighbors should call 911 and call the Game Warden phone line at 512.389.4848. He also advised on the illegality of citizens taking matters into their own hands.

Approval of Minutes

Louri O' Leary asked for approval of the March Minutes. Louri O'Leary moved and Mike Polston seconded. Motion Approved.

Per our CPA, the February minutes were adjusted to modify the minutes to read "engage a CPA to review the 2016-2017" (not 2017-2018) reports. Louri moved to modify the minutes and Brad Banister seconded. Motion Approved.

Financial Reports

Vicki DeWeese reported the Financial Report information and stated that the Fourth of July Parade would have its own line item effective for 2018.

Membership Report

Vicki DeWeese mentioned that Joyce Statz would step in to help with membership until an automated system could be implemented. Vicki has sought estimates for a system that will send payment reminders, payment receipts, maintain a sortable membership list for Board view only, and allow for auto-renewals.

Louri motioned that the once a year membership and renewal be based on a calendar year basis – January to December. Connie Lundgren seconded the motion. Motion Approved.

Housekeeping

President Vicki DeWeese brought up the following items for discussion:

New Board Members: The Board discussed adding more members to the Board from our new expanded boundary areas north of Spicewood Springs Road to Hwy. 183. Louri O'Leary

motioned to approve adding the following new Board members: Bridget Keating, Kam McCoy, Julie Rawlings and Teri Schock. Brad Banister seconded the motion. Motion Approved.

Google Phone: President Vicki DeWeese discussed the previous idea of having a Google phone for NWACA. The discussion led to the fact that this phone is not needed at this time.

Communications: President Vicki Deweese brought up the Welcome to NWACA post card mailing and the sponsorship packet and thanked Lauren Ward for all her excellent work on both. The newsletter "New to the Neighborhood" section needs to be updated.

Vicki invited all Board members to the Welcome to NWACA event on April 18th at 6:30 p.m. in Huffman Hall at St. Matthew's.

President Vicki Deweese discussed the Sponsorship packets that were brought to the meeting for Board members to see. Discussion was held on the timing of the ask for the parade and the playground sponsors and asking the same merchants multiple times. Lauren Ward will post the ask on Facebook.

Membership Automations: See Above Under Membership

Dues and Reserves: President Vicki Deweese mentioned that these topics have come up for review on several occasions. In the absence of the Treasurer, regarding both the Dues and Reserves discussion, and the Parks Committee Chair, who had previously raised the Reserves item for discussion, Louri made a motion to table indefinitely the Dues Discussion and the Reserves Discussion. Ruven Brooks seconded the motion. Motion Approved.

Telecom Survey Results: Charlie Galvin provided an informative Power Point presentation and said he would follow up with ATT and report back to us at our next board meeting.

Volunteer Extraordinaire: President Vicki Deweese discussed this program and the nominations received from various committees, with Joyce Statz being the overwhelming nominee. Lauren Ward moved to approve Joyce as the Volunteer Extraordinaire and Mike Polston seconded. Motion Approved.

Sponsorship Presentation: Chair Aaron Daniels showed us the Excel sheet that his committee is using to track Business Sponsor donations. He expressed concern that the Parks Committee was conducting a fundraising campaign on Far West Blvd. during the period in which we were soliciting donations, especially as they pertain to the Fourth of July parade. Discussion was held that in the future, all fundraising campaigns and all committee communications need to come through the Communications Committee and the Board, in order to monitor any overlapping campaigns as well as present a unified, professional appearance with everyone on the same page. For this year, it was decided that both campaigns would work jointly and that this would show how hard NWACA committees are working on a variety of projects. Aaron and his team will be meeting weekly with the Fourth of July team through May. They have already obtained several sponsors.

Events:

Fourth of July: President Vicki DeWeese noted that Joanie Arrott and her committee, with Coach Mo, as Parade Co-Chair, as well as Freedom Festival Chair, Tracey Fine, are working diligently. They have several food vendors lined up, and some fun activities planned. The t-

shirt committee is in the design process and will submit their ideas to the board soon. Aaron Daniels suggested that we might increase the costs of t-shirts this year and vendor options were discussed. President Vicki Deweese stated that an email for vote would go out to the Board members once the design and price point were known.

Multi-family Housing Meeting: President Vicki DeWeese discussed the April 12, 6:30 PM meeting at Saint Mathews for the multi-family housing needs meeting.

Bus Tour- April 15th: Ruven Brooks discussed the Cap Metro Bus Tour on April 15th. All were invited to ride and to be at the Northcross Mall by 1:00 PM. Lauren Ward will add the information to the weekly email and to Facebook.

Finance Committee, Financial Review

President Vicki Deweese discussed financial reporting recommendations based on the financial review.

- 1) President and Treasurer will sign off on monthly bank recs
- 2) NWACA will follow the guidelines and formal process for outstanding checks, attempting to reissue or sending the money to unclaimed funds with the State of Texas.
- 3) The Assistant Treasurer will check the mail, make bank deposits, and provide copies of checks and deposit slips to both the Treasurer and Joyce Statz, Membership Chair, for recordkeeping.

Discussion was held to update our standing procedures. Louri O' Leary moved that these all recommendations be accepted. Brad Banister seconded the motion. Motion Approved.

Civic Engagement Committee: Chris Hajdu discussed property taxes and the recent elevation by TCAD on the value of land versus improvements. He mentioned the Civic Engagement Committee had been involved in monitoring this process the past. Chris Hajdu and Charlie Galvin will research the reason for this change.

Adjourn

At 8:45 pm, Louri O'Leary made the motion to adjourn and Brad Banister seconded. Motion Approved.

Next Meeting - Annual Meeting, Tuesday, May 8th at JCCA 6:30 p.m.