

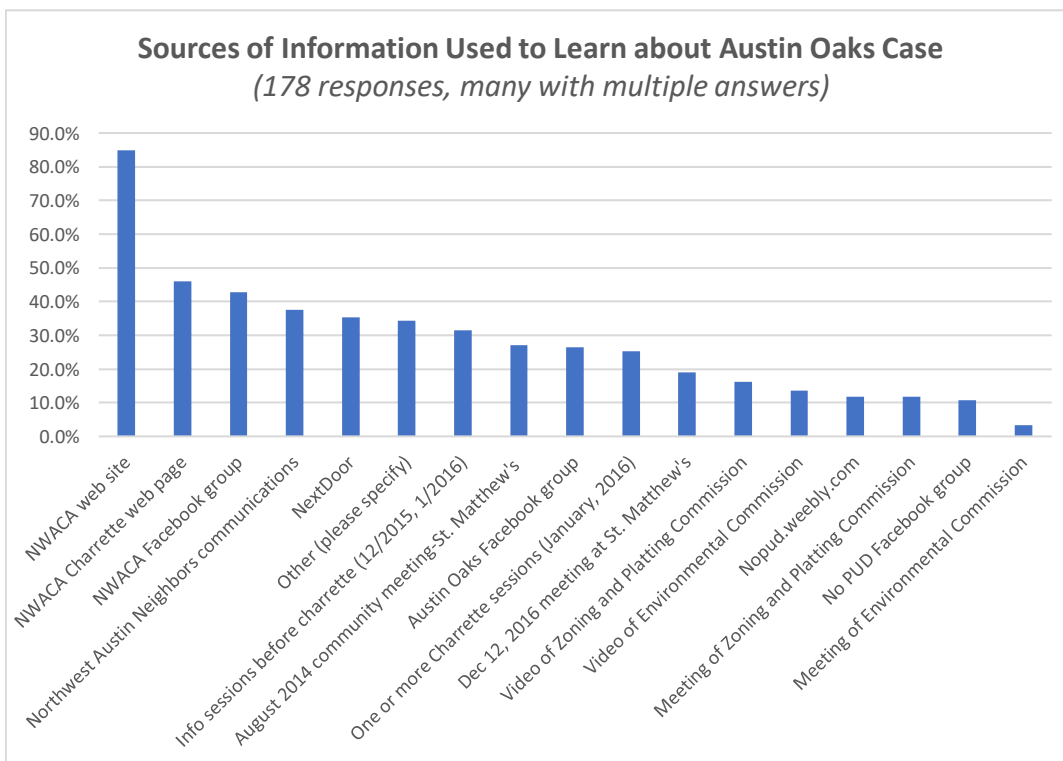
Results of NWACA 2016-2017 Survey of the Neighborhood on Austin Oaks PUD

Survey completed 1/9/2017; report generated 1/18/2017
 210 Responses, 178 of them valid (5% response rate of 4160 households)

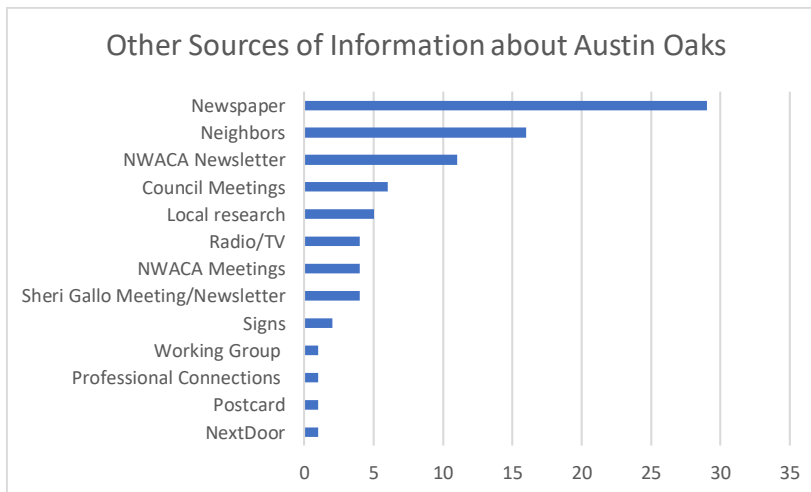
NWACA conducted a survey of the neighborhood during December 2016 and January 2017 to get feedback on two things: the final submission by Spire Realty on the Austin Oaks PUD, and what might be done under current zoning, as envisioned during the January 2016 charrette.

Of the 210 responses, 178 were found to be valid responses; that is, the response code matched their home address. Questions 1 through 4 were *demographic* questions used to validate respondents and are not reported here. Following is a summary of the responses to the *survey* questions.

Q5: What sources of information have you used to learn about the Austin Oaks case?

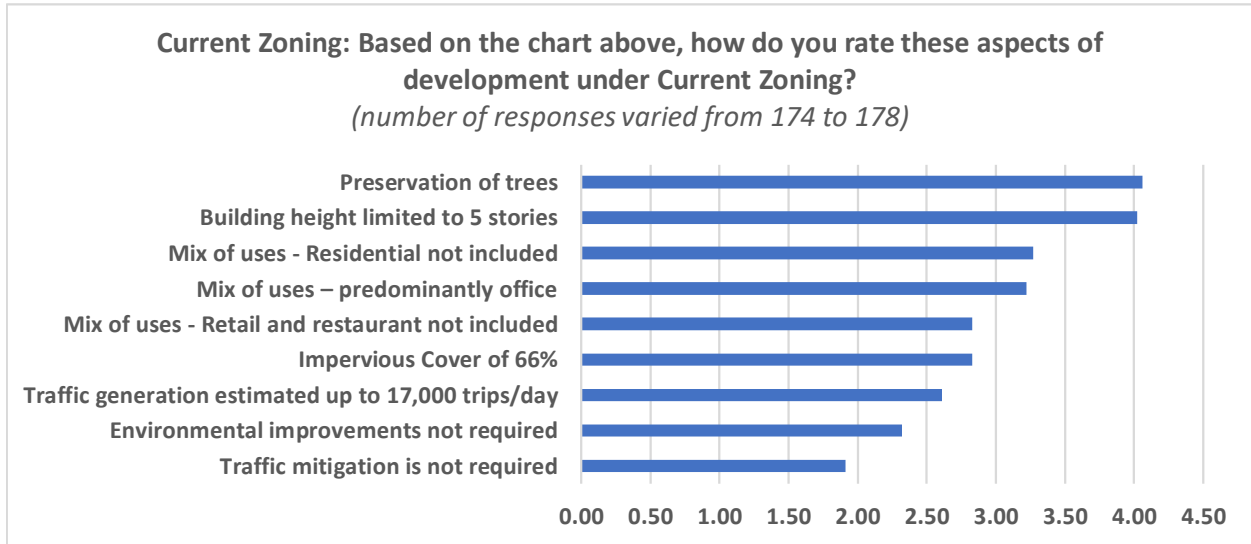


The responses for other sources fell into these categories (some respondents identified more than one source):



Q6: Current Zoning: Based on the chart above, how do you rate these aspects of development under Current Zoning? (The referenced chart showed features of current zoning and PUD zoning; it is attached at the end of this summary.)

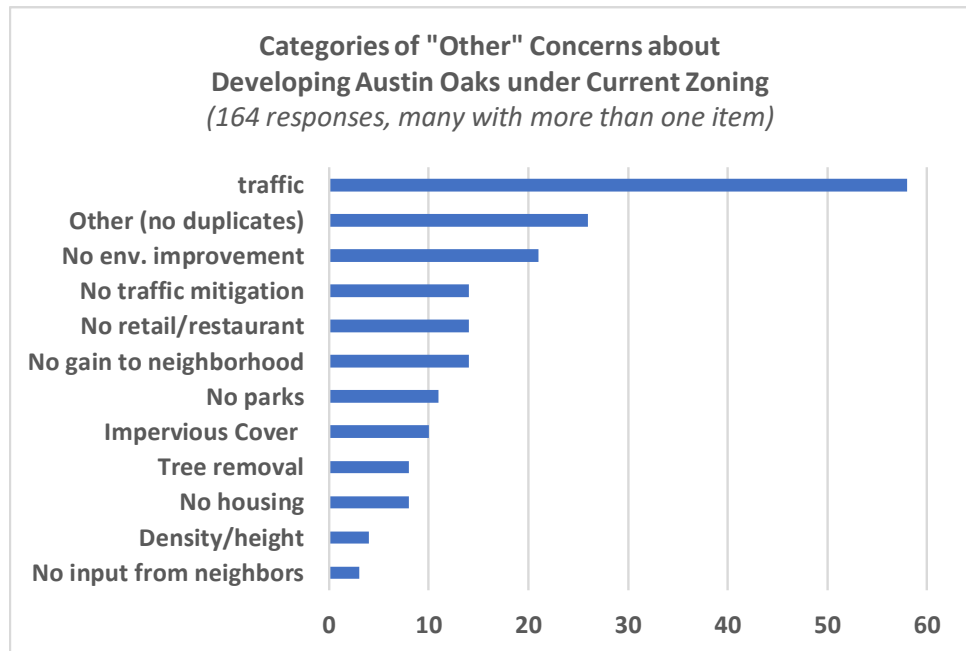
Question 6 was answered using this scale: *I like this a lot, I like this, I am neutral, I don't like this, I don't like this at all*. Scoring for each item was done using a scale weighted 5, 4, 3, 2, 1; multiplying each response by its weight; then dividing the sum of those weighted values by the total number of responses on the item to get the average response.



Q7: What concerns do you have about development under Current Zoning?

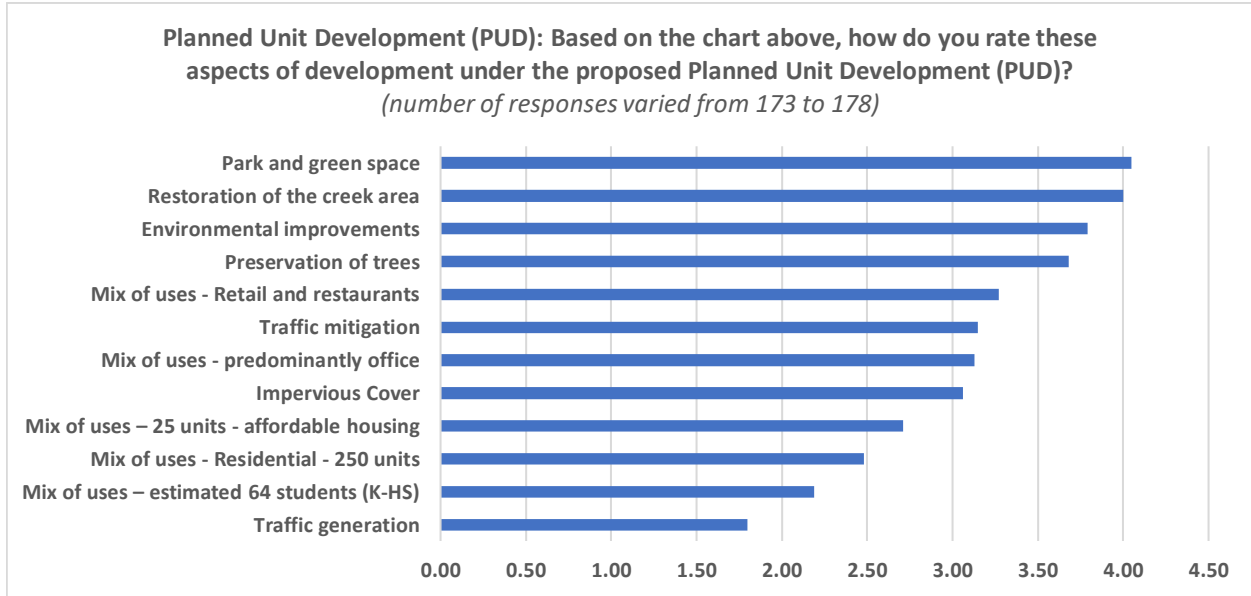
Responses to this question were free-form. They've been reviewed and broken down into these categories.

Responses with multiple answers were counted into each of the separate categories into which they fit.



Q8: Planned Unit Development (PUD): Based on the chart above, how do you rate these aspects of development under the proposed Planned Unit Development (PUD)? *(The referenced chart showed features of current zoning and PUD zoning; it is attached at the end of this summary.)*

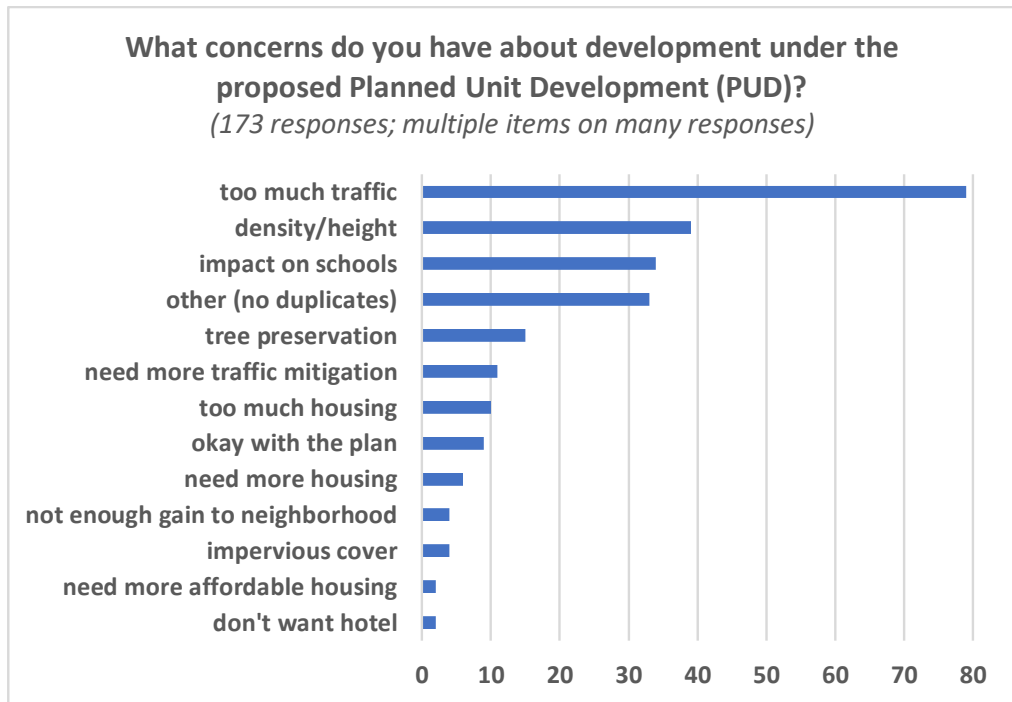
Like Question 6, this one was answered using this scale: *I like this a lot, I like this, I am neutral, I don't like this, I don't like this at all.* Scoring for each item was done using a scale weighted 5, 4, 3, 2, 1; multiplying each response by its weight; then dividing the sum of those weighted values by the total number of responses on the item to get the average response.



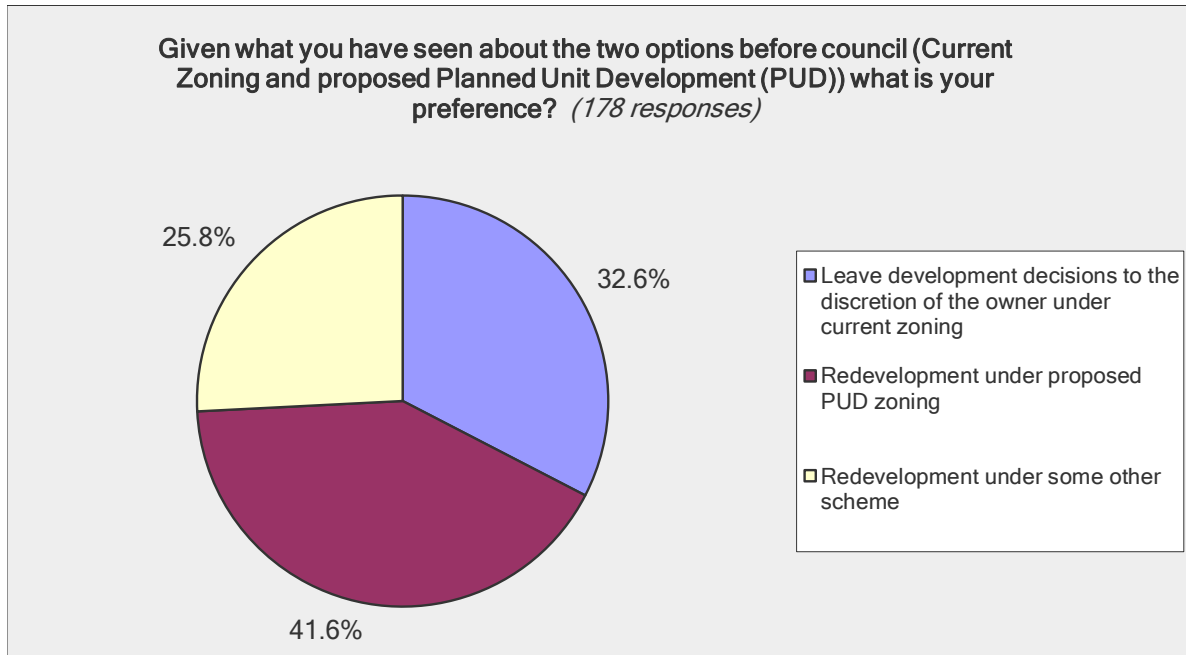
Q9: What concerns do you have about development under the proposed Planned Unit Development (PUD)?

Responses to this question were free-form. They've been reviewed and broken down into these categories.

Responses with multiple answers were counted into each of the separate categories into which they fit.



Q10: Given what you have seen about the two options before council (Current Zoning and proposed Planned Unit Development (PUD)) what is your preference?



Q11: Please provide any other comments you wish to make about the redevelopment of Austin Oaks.

Responses to this question were free-form. They've been reviewed and broken down into these categories.

traffic issues	20
current zoning preferred	18
okay with the PUD	15
keep as is	7
appreciate work done	7
survey issues	6
impact on schools	5
mix of use issues	5
precedent for others	4
disappointed with work done	3
impact mitigation needed	3
parks details	3
charrette details	2
don't allow changes	2
other - no duplicate	17

On the next page is the chart that was referenced during the survey for questions 6 through 9.

