

**WHAT IS A CHARRETTE?**

# A DESIGN APPROACH TO ARRIVING AT LAND USE DECISIONS



VS





## A FAST-PACED DESIGN PROCESS



## A COLLABORATIVE PROCESS



...and others!



CAN BE SCALED TO ANY SIZE SITE

LOT



BLOCK



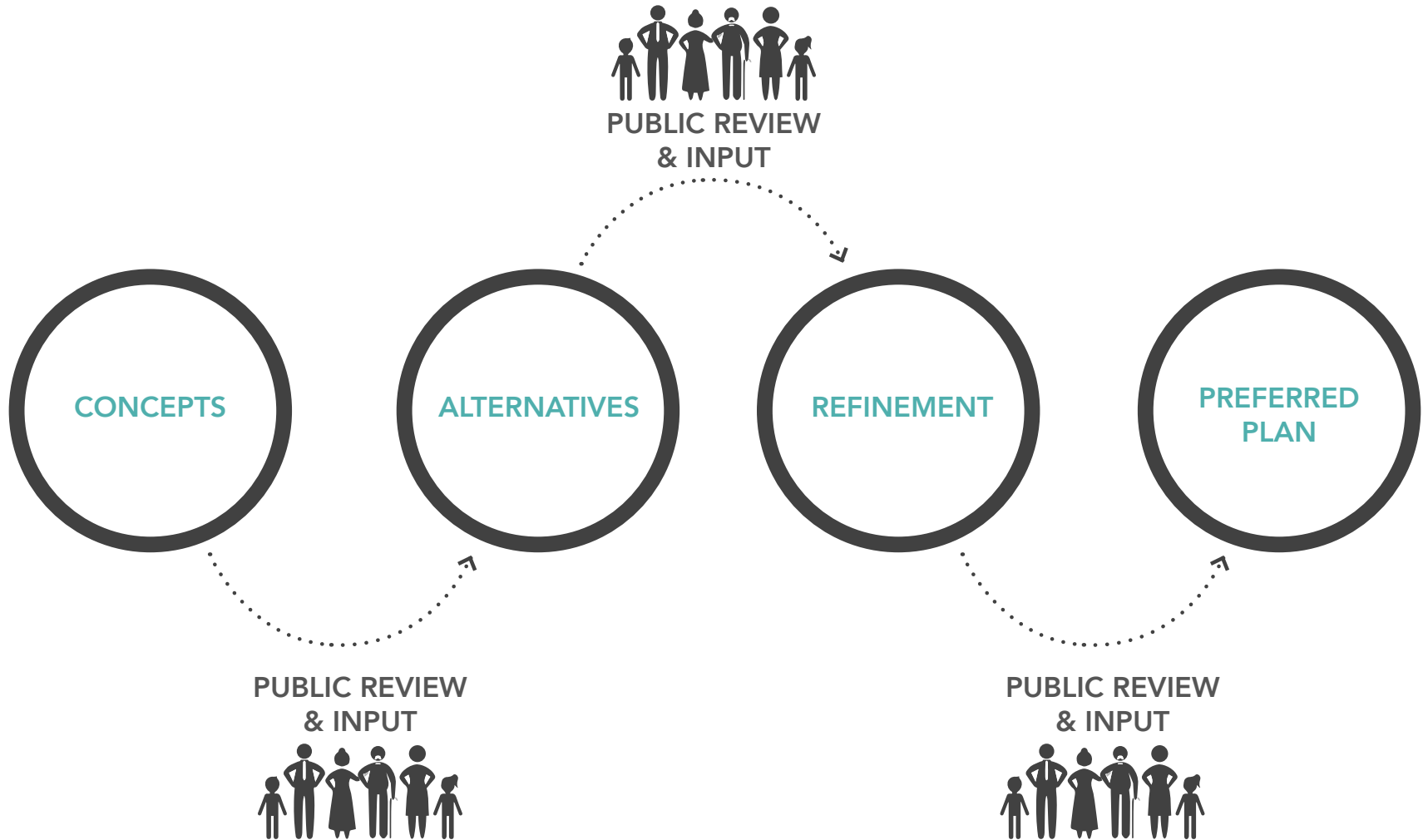
NEIGHBORHOOD/  
DISTRICT



A MULTI DAY PROCESS

	S	M	T	W	TH	F	S
Y							
R							
A							
U							
N							
J							

# CHARRETTE PROCESS





## WHAT WILL BE CONSIDERED?

PHYSICAL  
DESIGN



CONSTRAINTS



FINANCIAL  
VIABILITY



MARKET  
POTENTIAL



# WHAT DOES A CHARRETTE LOOK LIKE?





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