

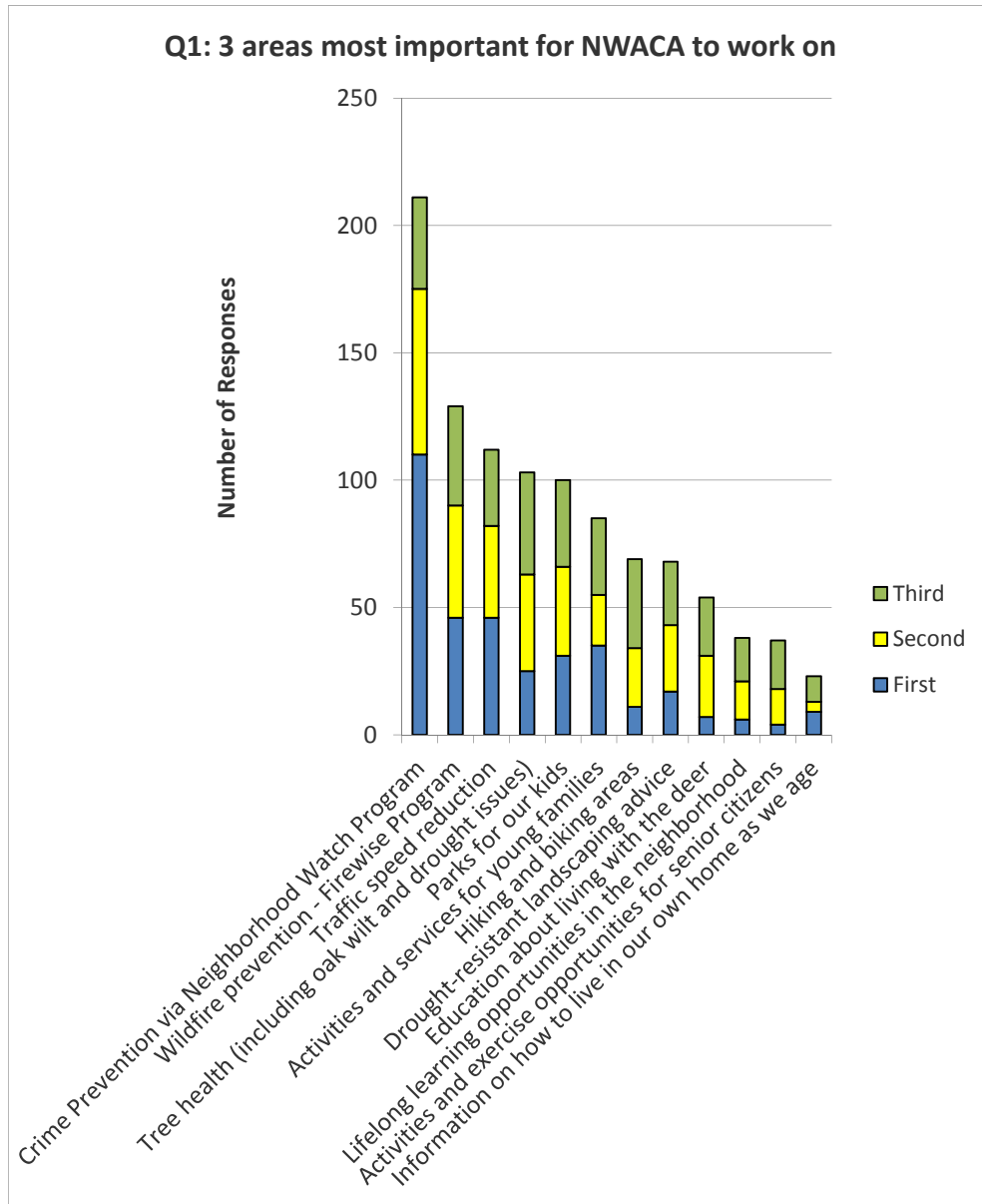
2013 NWACA Survey of Interests and Concerns

Summary of Results - September 4, 2013

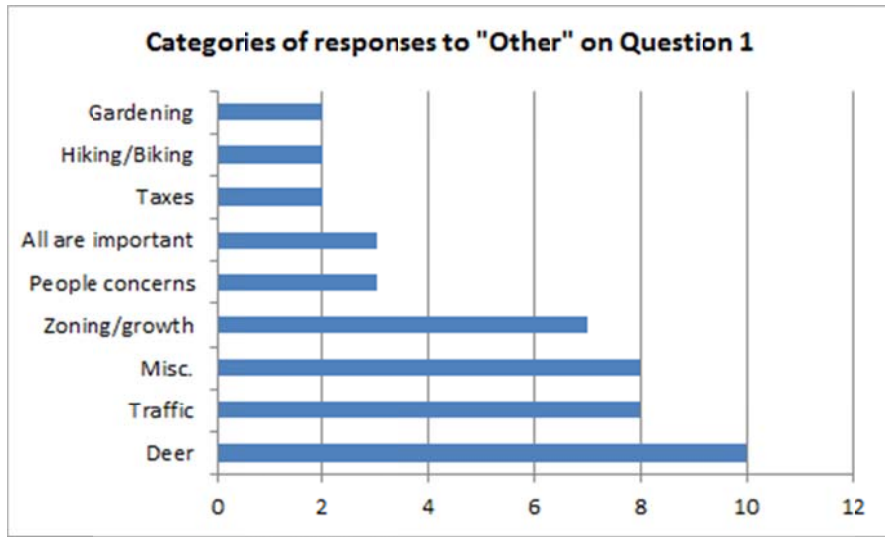
During August, 2013, NWACA conducted a survey of residents, asking what areas they thought most important for the NWACA Board to handle. The survey went to NWACA members and to others on the NWACA Yahoo mailing list. More than 1400 people were contacted directly, and the survey was also advertised through the NWACA Notes Yahoo group and Facebook. We got 359 responses, an excellent 25% response rate.

Question 1: What 3 areas do you think are most crucial for NWACA to work on now?

Here are the responses to the 12 options:

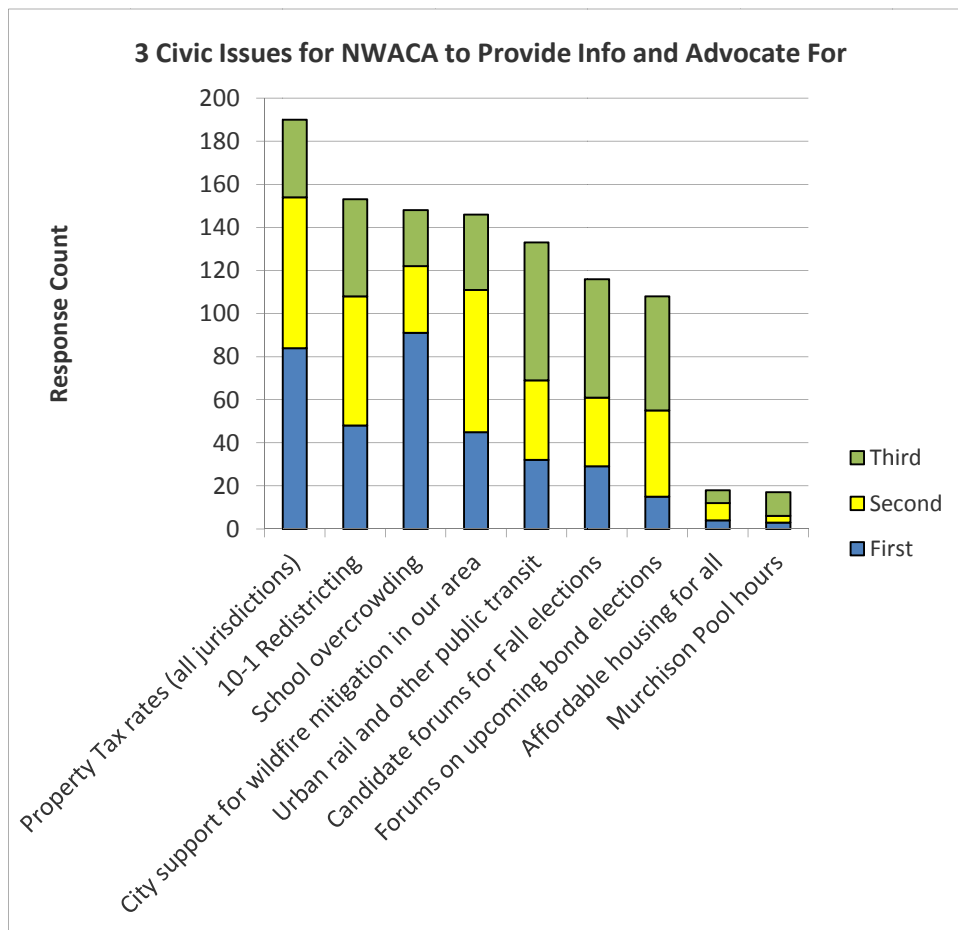


In addition, there was an option for "Other," to which 45 comments were provided. They fall into the categories shown in the next chart. ["People concerns" collected responses about support for the disabled and for finding ways to meld activities of younger and older members of the neighborhood.]

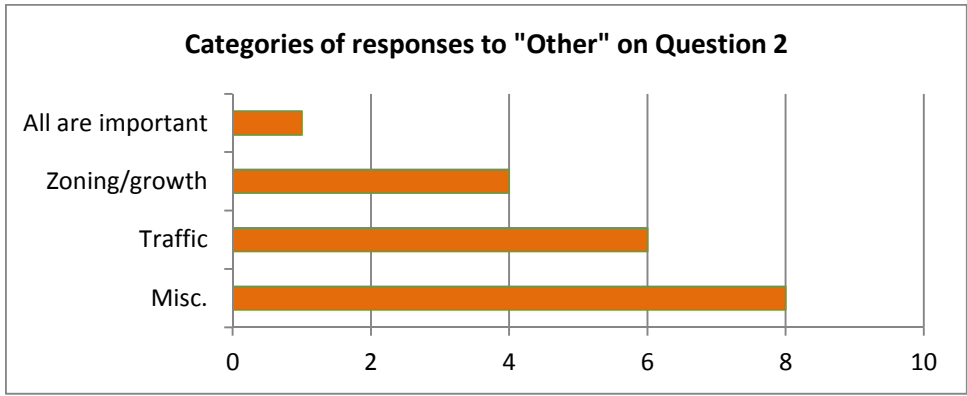


Question 2: Which 3 civic issues do you think it is most critical for NWACA to provide you information and to advocate for your concerns?

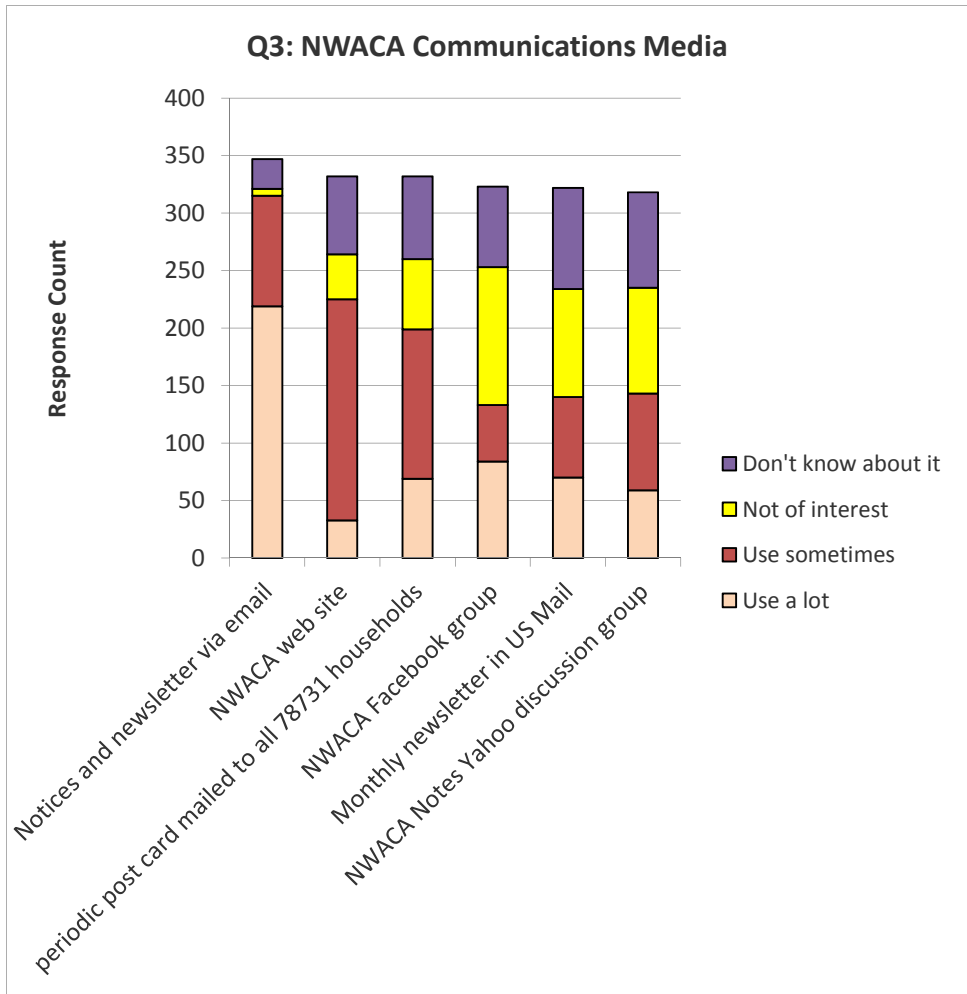
These are the responses to the 9 options:



To the "Other" option, there were 19 responses, falling into the categories shown in the next graph.

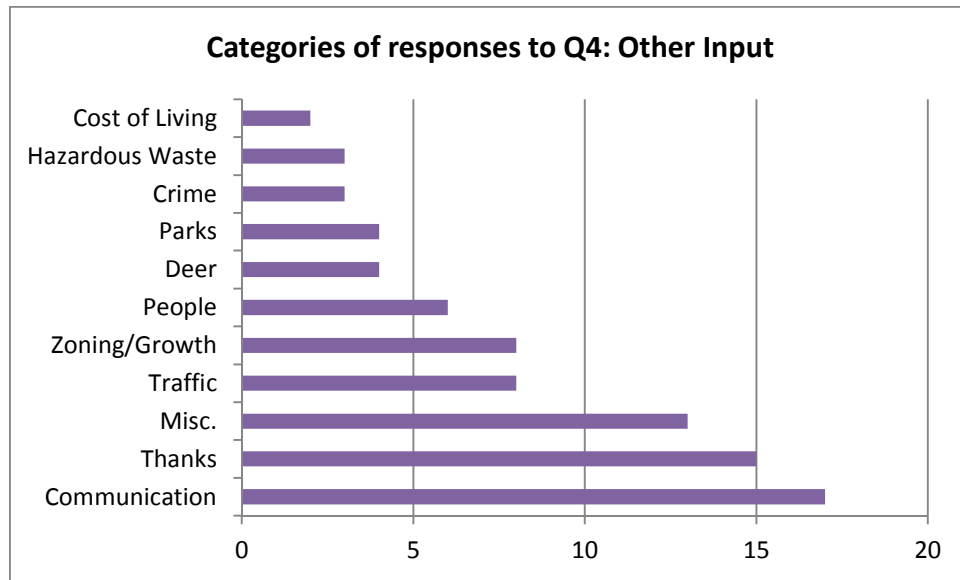


Question 3: Please rate your awareness and use of these NWACA communications media.
 Here is how they rated the 6 options:



Question 4: Please provide other suggestions and comments you have on NWACA activities or services.

We got 83 comments, which fell into these categories:



Common messages we received in these comments included these. (Some of them were also repeated in responses to other questions.)

- Cost of living – taxes and general cost of living are too high
- Hazardous Waste – doing this event is a great service to the neighborhood
- Crime – need more focus here and more APD presence
- Parks – need more parks and paths in the neighborhood; park benches along Far West
- Deer – educate, but also advocate with the City for management of the issues
- People – engage with groups of all ages, find activities that meld older and younger members of the community together, encourage local neighborhood activities like potlucks and block parties
- Zoning/Growth – attract more businesses to Far West; work on issues that protect and enhance home values – safety, overcrowding of schools, wildfire mitigation, tree protection; be involved with the rewrite of the land development code
- Traffic – make bicyclists aware of the laws, continue work on reducing, traffic speeds, advocate for adequate roadways for motorists and public transportation for those who don't drive
- Communication – all media being used are helpful, so keep them going; expand the areas covered in communication – more about schools, events, issues; engage with each family which moves into the neighborhood as soon as they arrive; set up block captains to represent areas of the neighborhood in NWACA meetings and for distribution of information to neighbors